



THE GO! AGENCY

PARTNER PROGRAM

WWW.GOSALESANDMARKETING.COM

INFO@GOSALESANDMARKETING.COM

1144 Tampa Road | Palm Harbor | FL | 34683

866-926-2636



OVER 10 YEARS OF EXCELLENCE

Our Approach

What sets our agency apart is our distinctively client-focused approach to help you grow your business online. We are engaged with you from the very first conversation, and truly care about creating the best possible solution for your needs. You set the tone, and we'll empower you to market your business online with confidence.

Our team of forward-thinking creative designers, marketers, writers, and account managers deliver a comprehensive array of cutting-edge services customized to exactly what you need no matter what stage you are in within the online marketing spectrum.

Our Team

Our team of sales and marketing professionals brings together decades of experience, across a plethora of industries.

An experienced sales and marketing agency could be exactly what you need to take your business to the next level. Regardless of your business size or campaign objectives, our team of online marketing and sales specialists will help you develop an effective strategy.

Our Services

- Social Media Marketing
 - Facebook
 - Twitter
 - LinkedIn
 - Instagram
 - YouTube
- Social Media Advertising
- Email Marketing
- SEO
- Web Design
- Public Relations
- Graphic Design
- Copywriting
- Online Reputation Management
- Review Generation
- IP Retargeting
- Geofencing & Geotargeting
- Google PPC Advertising
- Web Wisdom AI
- Training & Consulting
- Podcasting

Representing brands large and small.



MARY KAY



UNDER ARMOUR



RIES & RIES



The Go! Agency is an internationally recognized sales and marketing firm whose work has been featured in many publications including:

Forbes

AdAge

Inc.



100+

WEB DESIGN PROJECTS



500+

SOCIAL MEDIA CAMPAIGNS



200+

GRAPHIC DESIGN PROJECTS



1000+

BLOGS PUBLISHED

HOW TO WORK WITH THE GO! AGENCY

Whether you are looking to expand your business to offer additional online marketing services, or just pad your bottom line, there is an option for you to collaborate with The Go! Agency's team of online marketing and sales experts.

You may come across clients, and question whether or not they would be a good fit, or wonder if they would be interested in what we might envision pitching to them. If that is the case - email us and ask. We will respond with a detailed answer within 24 hours or less.

There are two different ways that we work with our valued partners: Warm Referrals and White Labeling.



WARM REFERRAL

If you do not want to manage the project and just want to pass a prospect over to The Go! Agency, it is as easy as 1,2,3.

- 1. Prospect Asks For a Service You Do Not Offer and The Go! Agency Does**
- 2. You Do a Warm Endorsement of The Go! Agency and Our Expertise**
- 3. Send an Email Introduction to the Warm Referral and The Go! Agency**

Once we get the email, we will schedule a consultation with the prospect to see what we can do for your Warm Referral. We promise to keep you in the loop, and will keep you informed as to how the process is coming along, the services we are suggesting, the package price, and the term length.

For any Warm Referral we pay 20% of the signed monthly or project based contract to you. All of The Go! Agency's commissions are processed within 5 days of client payment being received, and are sent via check to the supplied address. And there is no need for any paperwork or contracts between The Go! Agency and the Referral Source - which makes this whole process quick and seamless.

**The Go! Agency's warm
referral close rate is**



80%

WHITE LABEL

If you are looking to expand your current capabilities or need some extra hands for overflow work, our White Label Package is a perfect fit. This option allows you to sell The Go! Agency's services as your own, and act as a project manager: being the point person between the client and The Go! Agency team for the duration of the campaign.

A White Label Opportunity starts with a meeting between you, as The White Label Partner and/or your sales team/representative, and a member of The Go! Agency team. This discovery meeting will cover the ins and outs of our services, the options available, and delivery of any support documents (case studies, one sheets) that are needed. All materials supplied will be in either Pages or Word format so that you can add your own branding as needed.

As The Go! Agency's services are bespoke and custom designed for each client, when a new lead pops up for our White Label Partner, they will reach out to our team via email or phone, and explain the project.

Then The Go! Agency will define the perfect service package and White Label pricing. Our White Label Partner pricing will be discounted so that there is ample room for markup. We will supply the product description, the price to our White Label Partner, and provide a suggested markup based on our experience. This is only a guideline and our partners can charge whatever they see fit.

For Example:

**Social Media Marketing Campaign for Client X:
\$2,000/Month to You
(Suggested Retail Price \$3,500)**

Once the client is closed by our White Label Partner, an agreement will be drawn up for the project to be signed and agreed upon by the White Label Partner and The Go! Agency. All payments are to be made to The Go! Agency on the 1st working day of the month, and in advance of work completed.

If the White Label Partner wishes The Go! Agency team to be in touch with the client, The Go! Agency's team must be supplied with an email address that reflects the White Label Partner's domain. Also, if there is a lot of client work - we also suggest adding the team member to your About Page with the rest of the team. But this is just a suggestion.

If the partner wishes to do all of the client communication, they will be the project manager and handle communications between the client and The Go! Agency manager.