

# **Referral Partnership**

### About The Go! Agency

The Co! Agency is a premier sales and marketing agency located in the Tampa Bay, Florida area that was established in 2009 by Christopher Tompkins & Dale Griffen. Our sales and marketing agency takes great pride in putting our customers' success first. When it comes to choosing an online sales and marketing management agency, it's critical to choose a team that provides all the services you need to effectively reach your target audience. We don't believe in cookie-cutter solutions. Over the past decade, we have established ourselves as one of the industry's most trusted online marketing and sales companies by custom-tailoring strategies to ensure that our client's goals are met while taking the time, stress, overhead, and worry out of online marketing.

### How Our Referral Partnerships Work

Our referral partners take an active role in securing a client's contract. If you know of a business that may be interested in our services:

- Contact The Go! Agency in writing about your potential referral, include contact information, business name, and your relationship with the potential client.
- The Go! Agency will review the potential client's current online and/or marketing status, determine suggested services, and reply to the referral partner.
- The referral partner will make introductions in the form of an in-person meeting, conference call, or group email. The Go! Agency will connect with the client, review, give ideas, and come up with a custom package.
- Once the client has agreed on a service package, a commission relationship with the referral partner will be established.

Our referral partners earn commission percentage calculated on the initial base client contract amount, which is valid for the length of the initial signed contract. Our referral partners are sent commissions via bank check, within one week of us receiving the client's payment.

## Services Eligible for Commission

- Facebook Marketing
- Twitter Marketing
- Linkedin Marketing
- Instagram Marketing
- YouTube Marketing
- Google My Business
- Social Media Advertising
- Geofencing & Geotargeting
- IP Retargeting

- Email Marketing Packages
- Web Wisdom Al
- Online Review & Testimonial Generation
- Graphic Design Packages
- Podcasting Packages
- Copywriting Packages
- Training, Education, and Consulting Packages
- ...and more!

#### **For More Information**

Please email our Vice President, Dale Griffen (Dale@GoSalesAndMarketing.com) about how you or your company can become a referral partner.



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