

Your Social Media Checklist



Facebook



- Check Notifications
- Check posts are correct
- Check Reviews
- Invite engaged users
- Check Check-Ins
- Respond to messages
- Respond to comments



Twitter



- Respond to replies
- Retweet useful posts
- Respond to mentions
- Check posts are correct
- Check & respond to messages
- Pin featured tweets
- Like relevant posts



Instagram



- Like relevant posts
- Follower growth
- Respond to comments
- Spy on competitors
- Check posts are correct
- Respond to messages



LinkedIn



- Join groups
- Respond to comments
- Send connection requests
- Respond to messages
- Check posts are correct